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Employment History

2016 to present – Johnstons of Elgin

Senior Designer: UX, website design, user testing, branding, press advertising and editorial design, eCRM campaigns, art direction, photography, copywriting.

2013 to present – Doner

Interactive Designer: website design, UI/UX design, wireframing, branding, brochure and editorial design, eCRM campaigns, art direction.

2011 to 2012 – Freelance

Designer: branding, print and editorial design.

2011 – Together Agency

Junior Designer: new business, campaign concepts, website design.

Design Proficiency

Ten years industry experience.

Nine years academic study of art, design and communication.

Sound understanding of best practice for both digital and print.

Experience designing for all platforms including mobile, desktop and large format.

Technical Proficiency

Adobe CC – XD, Photoshop, Illustrator, InDesign, Lightroom, DreamWeaver, AcrobatPro:

Highly experienced, all 15+ years

Sketch, InVision: Experienced, 5+ years

HTML5 and CSS3: Experienced, 2 years

Javascript and jQuery: Thorough working knowledge, actively studying and eager to learn more.

Education

Continuing Professional Development

2013 – present: Courses from Lynda, Coursera and Codecademy in UX, web development and programming

Chartered Institute of Marketing

2018: Foundation Certificate in Professional Digital Marketing

Loughborough University School of Art & Design (Loughborough)

2009: BA (Hons) Degree in Graphic Communication

Salisbury College (Salisbury)

2005: BTEC Foundation Course in Art and Design

South Wilts Grammar School For Girls (Salisbury)

2004: 5 A Levels – Grades A–C

2002: 12 GCSEs – Grades A*–C

Interests

Running, Photography, Mountaineering, Skydiving, Self-build

References

Upon request.